



City of Ottawa

Public Tennis Court & Community Club Sponsorship and Advertising Opportunities

2016 - 2017

Grow with your community.

Sponsor Benefits

- Promote and showcase your brand, company and products on public tennis courts' or clubs' fences with big banners.
- Connect your brand to healthy, active living and influence the audience that matters most to you.
- We will create a package that is tailor-made to help you reach your marketing goals.

Building Brand, Building Community

All sponsorship dollars generated through this program will be used to support City of Ottawa's public infrastructure, specifically the resurfacing of City tennis courts.

Sponsor Opportunities

Sponsor a City Tennis Court

Prime Locations

- 1 location: \$600 plus tax per location per season
- 3 or more locations: \$540 plus tax per location per season

Recreational Locations

- 1 locations: \$400 plus tax per location per season
- 3 or more locations: \$360 plus tax per location per season

Individual Court Naming Rights*

* get your name painted behind both baselines

- \$4,000 plus tax per court per 7 years
- \$3,700 plus tax per court if purchase 2 courts or more



Sponsor a City Tennis Court

There are over 60 public tennis court locations - you choose which best fits your target audience or get professional consultation from the City staff. Sponsorship banners will be attached to the inside of the fence. Maximum banner size is 4'X8'feet.

Prime location indicates a high usage of the tennis courts - either they are located in Central Ottawa or the City runs tennis programs at these locations during the tennis season; Recreational Tennis Courts are generally located in a neighbourhood and generally used by people who live nearby.

City "Prime" Tennis Courts

St. Luke's (CWS/Central)	Tanglewood (Capital Kids)	New Edinburgh (Central)	Dovercourt (Facility)
Fairmont (Central)	Judge (Capital Kids)	Cantebury (Facility)	McKellar (CWS/Facility)
Chamberlain (Facility/Central)	Owl (Capital Kids)	Mooney's Bay (CWS/Central)	Alexander Grove (Facility)
Brantwood (Facility/Central)	Sheffield Glen (Capital Kids)	Windsor Park (CWS/Central)	Pinecrest (Facility)
Bordeleau (Central)	Rivierain (Capital Kids)	Jack Purcell (School/Central)	Four Seasons (Barrhaven)

City "Recreational" Tennis Courts

Gloucester/Orleans (18)

Marsha
Billberry
Pierre Rocque Lwer
South Fallingbrooke
Provence
Gardenway
Racette
Chapel Hill
St. Francois
Longleaf
Combermere
Birdland
Dr. John Hopps
Carson Grove
Woodburn

Manor
Bingham
Cecil Morrison

West End (11)

Carleton Heights
Lexington
Celebration
Greenlawn Park
Navaho
Lincoln Heights
Frank Ryan
Kilreen
Morrison
Ruth Wildgen

Kanata/Stittsville (6)

Cattail Creek
March Central
Klondike Morgans Grant
Walden
Goldridge
Beaverbrooke

South of Queensways/East of River (14)

Dale
Featherstone
Playfair
Elizabeth Manley
Greenboro CC
Pushman

Sieveright
Russell Boyd
Kemp
Aladdin
WP Gloucester
Uplands
Arnott Park
Kaladar

Individual Court Naming Rights

Get your name painted behind both baselines! It's a long term action piece for companies who are more into community development, helping kids stay fit and healthy.

Newly resurfaced tennis courts can bring much needed life and energy to a community. These courts are not only available for the public to use for free, they are also used by the City to run tennis lessons for all ages and summer camps kids. A company can sponsor a court resurfacing project for a cost of \$4,000 per court which gets their name painted behind both baselines.

All courts at the desired location must be funded in order to proceed but this guarantees the sponsoring party their name behind each baseline on each court. Each location has between 1-4 courts. Courts are resurfaced no earlier than 7 years in Ottawa so the sponsoring party is guaranteed to be the sponsor of that location's courts for at least 7 years.



Image source: SportMaster Tennis Court Surfaces; Link: <http://goo.gl/shXGPE>

CONTACT US

to learn more about these and other sponsorship opportunities.

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